



For Immediate Release

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Fig Factor Media Authors Appear at the American Library Association's Annual Conference & Exhibition

(Chicago) June 19, 2023—[Fig Factor Media](#), a Naperville-based international multicultural media company dedicated to celebrating authors through quality books, expert marketing/PR, event production and creative product development, will have several of its authors appear at the upcoming [American Library Association's Annual Conference & Exhibition](#).

The ALA conference, which will take place from June 22 to June 27 at McCormick Place in Chicago and draws approximately 25,000 attendees, is the world's largest library event that brings together thousands of librarians and library staff, educators, authors, publishers, friends of libraries, trustees, special guests, and exhibitors. Participants will attend presentations focusing on educational programming, announcements and updates, legislation and policies and other discussions that impact libraries.

Fig Factor Media authors attending will include:

- Oak Park-based writer [Virginia Martinez](#), author of "Adventures with Abuela: Let's Go to the Shedd Aquarium" and her newest work "Adventures with Abuela: Let's Go to the Museum of Science and Industry"
- [Evelyn Sanchez-Toledo](#), author of "The Adventures of Ana the Bee"
- Imelda Rodriguez, author of "[Latinas in Finance](#)"
- Maria Figueroa, a contributing author with "[Latinas in Real Estate Vol. II](#)" by Maggie Antillon-Mathews
- [Martha Razo](#), author of "Business Diva"

The publishing firm will also present the following books:

- "The Golden Five Framework" by [Jacqueline S. Ruiz](#), CEO of Fig Factor Media
- "[For the Love of Autism](#)" by Tamika Lecheé Morales
- "Latinas in Corporate" by Myriam Del Angel
- "[Latinx in Social Work Vol. I and II](#)" by Erica Priscilla Sandoval
- "[Latinas Rising Up in HR Vol. 1 and II](#)" by Priscilla Guasso
- "[The Blood of My Blood: A Journal of Bible Meditations](#)" by Oscar Destruge
- "[Tenacity for Life](#)" by Lou Sandoval
- "Inclusion is a Verb: 5 Signs that your Company Is Genuinely Inclusive" by [Minué Yoshida](#)
- "[Witch's Brew](#)" by Meg Dagnino
- "Latinas in Architecture Vol. I and Latinas in Architecture and Allies Vol. II" by [Alicia Ponce](#)



- “LEGACY: The Women of HACE: 40 Stories of Impact” by Patricia Mota, CEO of [HACE](#)
- [“Intentional Unicorn”](#) by Jennie Lopez

Fig Factor Media Author Concierge Izar Olivares looks forward to attending this special event with the authors and introducing the firm to a larger, captive audience.

“Attending the event is a great opportunity for us to not only network with librarians, publishers, and others in the book industry, but it also gives us a chance to promote our own books and share them with others who do not know who we are,” she said. “In this conference, we find so many innovative ideas and connect with so many different people who share the same love for books as we do.”

For more information about Fig Factor Media, visit <https://figfactormedia.com/>.

About Fig Factor Media:

Fig Factor Media Publishing is an international publishing company with a "beeping" heart. Fig Factor Media has helped many authors achieve and support their dream of impacting their communities in the United States, Mexico, and Europe. Fig Factor Media is the official publisher of Today's Inspired Latina. For more information, <http://www.figfactormedia.com>. ###