



Library Insights Summit

CONNECTING PUBLISHERS & LIBRARIANS

JUNE 23, 2023 • MCCORMICK PLACE, CHICAGO

Foreword Magazine is pleased to present an opportunity for publishers to engage with librarian innovators during a day-long, pre-ALA event focused on recasting the challenges facing the industry as opportunities. Librarians who are particularly focused on building inclusive communities will serve as special guests, and their guidance will provide a template for publishers to work more successfully with libraries across North America.

THE PROGRAM

9-9:45 am OPENING KEYNOTE

MEETING THE EVOLVING NEEDS OF LIBRARIES: What Do Librarians Need from Publishers in Today's Post-Pandemic World?

Featuring Sari Feldman, past president of ALA

10-10:45 am:

WHAT A LIBRARIAN NEEDS

A panel of acquisition librarians from a variety of different sized branches discuss their common joys and challenges, including what makes a compelling project in particular genres, their book selection process, seasonal considerations, how reviews and awards play into decisions, and suggestions for publishers on best practices to help them choose best books. With Jeremy Kitchen, Branch Manager, Chicago Public Library, Richard J. Daley Branch; Jessica Trotter, Collection Development Specialist, Capital Area District Libraries; and Mackenzie Ledley, Executive Director at the Pulaski County Public Library

11-11:45 am

UNDERSTANDING AND COMBATING BOOK BANS

Record numbers of titles were challenged in 2022 and the immediate future doesn't look much different. How are librarians and libraries coping with book banning efforts? How can publishers support their counter-offensives? As a publisher, how can you help librarians as advocates for free and open access to books? A panel of librarians and experts share their challenges and process ideas with the audience. With Lisa Varga moderating (Executive Director of the Virginia Library Association and ALA Policy Corps); Skip Dye, Chair, United for Libraries Intellectual Freedom, Advocacy, and Public Policy and SVP, Library Sales and Digital Strategy at Penguin Random House; and Heather D. Hutto, Director of the Montfort & Allie B. Jones Bristow Public Library, Bristol, Oklahoma. Joined by John Bracken, Executive Director of Digital Public Library of America: Banned Book Club

12-1:15 pm LUNCH and KEYNOTE

WINGS: The Power of Reading, Writing and Becoming Ourselves

Featuring author Kate DiCamillo, Candlewick

1:30-2:15 pm

WORKING WITH LIBRARY WHOLESALERS

Developing a strong relationship with distributors and wholesalers is key to success at libraries. A panel representing some of the more successful vendors will identify ways their key publishers are making headway in a competitive market and share best practices for how to do more business with them. With Doug Voss moderating (Ingram Library Services); Ann Lehue, Collection Development, Ingram Library Services; Brad Fish, Library & Education Sales, IPG; and Beth Reiser, VP of Merchandising, Baker & Taylor.

2:30-3:15 pm

EBOOK LIBRARY LANDSCAPE

The library ebook landscape has been evolving over the past decade, and libraries saw strong interest in digital content including ebooks and audiobooks during the pandemic. In this session, a librarian, digital aggregator, and publisher will discuss lending models, libraries' challenges to meet patron demand with their budgets, and ways to increase transparency in data—with the goal of increasing collaboration between librarians and publishers directly. With Claire Kelley, moderating (Seven Stories Press); Stephanie Anderson of Bookops: New York Public Library and Brooklyn Public Library; and Micah May, Digital Public Library of America/Palace Project.

3:15-3:30 pm

CLOSING REMARKS

4-5:30 pm

ALA ANNUAL CONFERENCE OPENING GENERAL SESSION

Attendees are invited to join their librarian colleagues at the Conference Opening General Session featuring TBA.

5:30-7 pm

EXHIBITS OPENING RECEPTION

All attendees are welcome to visit the exhibit floor renewing old connections and making new ones.



SARI FELDMAN



JEREMY KITCHEN



JESSICA TROTTER



KATE DICAMILLO



STEPHANIE ANDERSON



CLAIRE KELLY



HEATHER D. HUTTO



JOHN BRACKEN



SKIP DYE



MICAH MAY



MACKENZIE LEDLEY



LISA VARGA



ANN LEHUE



DOUG VOSS



BRAD FISH



BETH REISER

For program details and registration, visit

2023.alaannual.org/about-exhibiting/library-insights-summit

\$199 ticket includes lunch, refreshments and weekend long access to ALA exhibits.

Foreword

REVIEWS OF INDIE BOOKS, SINCE 1998

